

EICHER UNVEILS ELECTRIC TRUCK FOR SOUTH AFRICA

- *Showcases 100% electric truck, Eicher Pro 2055 EV for the South African market*
- *Eicher Trucks and Buses delivers best-in-class performance, superior uptime & new generation features, engineered with Volvo Group technology and processes*

South Africa, 12th February 2024: Eicher Trucks and Buses, a business unit of VE Commercial Vehicles (VECV) showcased Eicher's smart sustainability solution by unveiling the 100% electric, Eicher Pro 2055 EV truck, marking the foray of Eicher's electric commercial vehicles into the South African market. VECV's commercial vehicles are engineered for South Africa, backed by Volvo Group's technology and processes, and Eicher's superior performance and uptime.

Eicher's Pro 2055 EV marks a significant milestone in VECV's commitment to driving modernization and fostering smart sustainability. This aligns seamlessly with the Net-Zero vision, by providing future-ready zero-tailpipe emission mobility solutions for customers.

Eicher Pro 2055 EV comes with a compact, modular design of the batteries that ensures safety and longevity, complemented by quick charging technology which enhances uptime. The fast and fully automatic charging at end-stations not only sustains productivity but also optimizes charging infrastructure costs. There are many smart features such as intelligent battery management system, liquid cooling system, all wheel disc brakes to impose safety, productivity and hence profitability for the owners.

Mr. Anirvan Banerjee, Vice President & Head Africa International Business and VECV South Africa, said, *"Eicher has always been known for best-in-class fuel efficiency, superior uptime and reliability. The increasing demand for efficient last-mile delivery services have driven e-commerce companies to expand their logistics fleets, a trend expected to persist. Electric vehicles are gaining preference among e-commerce and FMCG companies due to the imperative to reduce carbon emissions and comply with sustainability goals and environmental regulations. The Eicher Pro 2055 EV is a Pro Business solution for forward looking customers of South Africa."*

Eicher Trucks and Buses is a part of VE Commercial Vehicles. Currently, Eicher Trucks and Buses is present in over 40 countries across the world, and this footprint has been expanding supported by a strong network of distribution partners.

"EICHER PRO 2055 EV- SMART SUSTAINABILITY"



- **Profitability** with best-in-class payload and loading span with better range.
- Robust product design and intelligent battery management system delivering **superior reliability and uptime.**
- All wheel disc brakes, liquid cooling system for battery, motor and control in addition with upto 10 degrees

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.